



<https://www.transtechsociety.org/sponsor>

### Unique Opportunity for Sponsoring the International Society of Transgenic Technologies (ISTT)

## SPONSORSHIP

The ISTT proudly partners with institutions and companies advancing genetically modified animal research, husbandry, and assisted reproductive technologies. By sponsoring the ISTT, your organization not only supports the global transgenic community but also gains visibility among leading researchers, innovators, and decision-makers in the field. As a 501(c)(3) nonprofit, sponsorship may qualify for U.S. tax deductions and can be arranged on a one-year or multi-year basis. We greatly value the contributions of our corporate partners and the vital role they play in driving innovation and collaboration worldwide.

## LEVELS OF SPONSORSHIP

### Basic Sponsorship – Sponsoring an ISTT webinar

- 1) **COST:** \$1500 USD per webinar to be paid prior to the webinar date
- 2) **BENEFITS:** A Targeted Portfolio of your companies' product:
  - I. Your company highlighted as the SPONSOR for this webinar on the ISTT distribution list as well as social media platforms (Facebook, "X", and LinkedIn)
  - II. 5 minutes to present slides during our educational webinar on zoom (each zoom meeting will have up to 100 participants, and will be recorded for our ISTT members (~600-700 members total)
- 3) The sponsorship agreement between ISTT and the Institution/Company applies only to sponsorship of the ISTT, Inc. and is independent of the potential sponsorship of the Transgenic Technology (TT) meeting. Any company wishing to sponsor a TT meeting will be required to negotiate the terms of that sponsorship separately with the Organizer of the meeting. However, the ISTT will be happy to recommend sponsoring companies to the upcoming TT meeting organizer.

### Mid-level Sponsorship – Gold

- 1) **COST:** Mid-level annual sponsorship of the ISTT will be \$3000 USD per year, payable within a month after the date of the agreement.
- 2) **BENEFITS:** Mid-level sponsorship includes all of the benefits associated with basic sponsorship. In addition, mid-level sponsorship will include:
  - I. A circulated PDF, white paper or slide deck to ISTT members from the webinar.
  - II. Two e-mail advertisements/year to be distributed through the ISTT\_list. Advertisements may only be sent to the list by the ISTT administrator at a date mutually agreed upon by the ISTT leadership

and the sponsor. The administrator will clearly label the advertisement with "SPONSORED ANNOUNCEMENT" in the subject line of the e-mail. All advertisements for distribution must be prepared by the sponsoring company, and be in compliance with ISTT by-laws. The ISTT maintains the right to refuse publication of any advertisements that do not comply. SPONSORS MAY NOT SUBMIT ADVERTISEMENTS DIRECTLY TO THE LIST. THIS MAY ONLY BE DONE THROUGH THE ISTT ADMINISTRATOR!

## Top-level Sponsorship – Platinum

- 1) **COST:** Top-level annual sponsorship of the ISTT will be \$4500 USD per year, payable within a month after the date of the agreement.
- 2) **BENEFITS** for the sponsor: Top-level sponsorship includes all of the benefits associated with basic sponsorship. In addition, top-level sponsorship will include:
  - I. Two ISTT ordinary memberships.
  - II. Four e-mail advertisements/year to be distributed through the ISTT\_list. Advertisements may only be sent to the list by the ISTT administrator at a date mutually agreed upon by the ISTT leadership and the sponsor. The administrator will clearly label the advertisement with "SPONSORED ANNOUNCEMENT" in the subject line of the e-mail. All advertisements for distribution must be prepared by the sponsoring company, and be in compliance with ISTT by-laws. The ISTT maintains the right to refuse publication of any advertisements that do not comply. SPONSORS MAY NOT SUBMIT ADVERTISEMENTS DIRECTLY TO THE ISTT LIST. THIS MAY ONLY BE DONE THROUGH THE ISTT ADMINISTRATOR!

## Requests for Sponsorship

Sponsorship requests should be sent to [istt@transtechsociety.org](mailto:istt@transtechsociety.org) and must comply with the requirements as stated below:

Sponsorship may be arranged by formal written contract or by email, at the discretion of the sponsor. Agreements and contracts will last for one year, after which the company will have the option to renew or simply stop the sponsorship. Multi-year sponsorships may be arranged upon request and with agreement of the ISTT Board of Directors. The ISTT greatly appreciates the sponsorship given by our corporate members